

Anotherview

Anotherview is an ongoing video project that art boundaries explores the between interior and exterior spaces around the world. The project consists researching of recording 24-hour views in '4k' from different places around the world to build portable windows that can be controlled by a unique smartphone app.



As contemporary archivists,

the Anotherview team dedicate their practice to researching, recording and saving important and unique places in present time in an effort to build an archive for future generations.

As gallerist Michael Vince Snyder once said, "there is a marvellous exuberance in the work of Anotherview, as they present a kind of contemporary nostalgia of the present, caught within 24-hour loops. Through these window "views," viewers are confronted with both temporal and spatial displacement. Always seen as a metaphor for perception, the window, an architectural feature by convention fixed into place, becomes a lens for seeing beyond our present place and time."

In contrast to our fast moving and fragmented reality, Anotherview urges the viewer to focus on the slower passing of time by recording the daily activities over a 24-hour time period. By presenting the video loops through a portable window, Anotherview prompts the viewer to discover a new sense of perception of time and space from the perspective of their home. Mixing the frontiers between our past, present and future, Anotherview critically engages with themes concerning reality, temporality and spatiality.

The Anotherview team has been recording views in New York City, the Okaukuejo/ Etosha National Park in Namibia, Shanghai, Camargue, Venice, Portofino, the Alps, India and Capetown. Anotherview has been shown in international art fairs, including Jingart in Beijing, Art Basel, DesignMiami in Basel, Salone del Mobile in Milan and PAD

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in London. Anotherview is also currently working on a project entitled 'Once we were there' which brings 24-hour video loops of slow moving natural and manmade occurrences in our environment to raise awareness of beautiful places that are currently endangered, urging the viewer to confront issues of climate change, human carelessness and sudden shifts of societal behaviour.

Selected Work



Anotherview No 13 Early Summer in Portofino, 2021 Video art piece consisting of a footage of 24h recorded in May 2018 on a 4k screen enclosed in a physical window, 62 1/8 x 35 3/8 x 5 7/8 in 157.5 x 90 x 15 cm, edition of 10 + 3 artists proof and 2 p

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Anotherview

Based in Milan, Italy

Selected Exhibitions

2023	Summer Exhibition, JD Malat Gallery, London, UK
2022	Summer Exhibition, JD Malat Gallery, London, UK
2021	Summer Exhibition, JD Malat Gallery, London, UK
2020	Design Shanghai with Gallery All, Shanghai, China
2020	Westbund with Gallery All, Shanghai, China
2020	<i>We Are Nature</i> curated by Rossana Orlandi, Museo Nazionale Scienza e della Tecnologia Leonardo da Vinci, Milan, Italy
2020	Chapter 3HRee ½, curated by Maarten Spruyt, Het HEM, Amsterdam, Netherlands
20202019	Chapter 3HRee ½, curated by Maarten Spruyt, Het HEM, Amsterdam, Netherlands FuoriSalone at Spazio, The Rossana Orlandi Gallery, Milan, Italy
2019	FuoriSalone at Spazio, The Rossana Orlandi Gallery, Milan, Italy
20192017	FuoriSalone at Spazio, The Rossana Orlandi Gallery, Milan, Italy Savoire Faire at Sé Collections, London, UK

Selected Art Fairs

2020	Design Shanghai, Gallery ALL, Shanghai, China
2020	West Bund Art & Design Fair, Gallery ALL, Shanghai, China
2019	DesignMiami, Gallery ALL, Miami Beach FL, USA
2019	La Penultima Cena e Altre Storie curated by Sabrina Zannier, in collaboration with Duilio Forte di Bard, Italy

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2019	Festival Maravee Object: Exploded and Recreated, Castello di Susans, Majaro, Italy
2019	La Penultima Cena e Altre Storie, Coro della Maddalena, Alba, Italy
2019	Osaka x Milano Design Link, Daimaru, Shinsaibashi, Osaka, Japan
2019	Design Miami/Basel Art Basel, Gallery ALL, Basel, Switzerland
2019	JINGART Beijing, Gallery ALL, Beijing, China
2019	Festival Maravee: Verde Respiro, Museo Civico Palazzo Elti, Gemona del Friuli, Italy
2019	LA Art Show, Gallery ALL, Los Angeles CA, USA
2018	Design Miami, Gallery ALL, Miami Beach FL, USA
2018	PAD London, the Rossana Orlandi Gallery, London, UK
2018	Design Miami/Basel Art Basel with Gallery ALL, Basel, Switzerland
2018	JINGART Beijing, Gallery ALL, Beijing, China
2018	Design Shanghai, Gallery ALL, Shanghai, China
2018	Salone del Mobile, the Rossana Orlandi Gallery, Milano, Italy
2017	PAD London, Rossana Orlandi Gallery, London, UK
2016	Curio Design Miami/ Basel, Switzerland